



Action Plan

National Commission on the Rights of Child (NCRC)

2023-2026

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Goal: By 2026 improvement in the enforcement of child rights through synergic evidence-based action of state entities and civil society.

Result 1: Increased social, institutional, and political awareness and mobilization for child rights in alignment with international obligations

Indicator: Target audience demonstrating understanding and support of child rights

Results	Strategies	Activities	Partners	KPIs
1.1 Increased awareness to address the issues of rights of children including survival, development, protection and participation, and justice for children	1.1.1 Creating public awareness and promoting dialogues on child rights among various sections of society.	<ul style="list-style-type: none"> • Awareness campaign on nutrition, breastfeeding and deworming. • Awareness and advocacy campaign for the enforcement of the Multi-Sectoral Nutrition Strategy 2018-2025 • Awareness raising on child marriages by engaging religious, political and community leaders. • Awareness campaign on safe learning, positive discipline and adverse effects of Child Protection on children • Awareness campaign against Child Trafficking • Awareness campaign against Child Sexual Abuse and Exploitation • Awareness campaign on alternative care and safeguarding policies including for Unaccompanied Asylum Seeker Children and differently abled children) • Awareness campaign on bullying and digital safety 	SSDO, GDP, Ministry of Health, Planning/Social Welfare Section, Ministry of Human Rights, Ministry of Commerce Ministry of Law children, parents and civil society org. UNICEF and other international stakeholders	Number of awareness campaigns conducted annually Attendance/participation rates at the events and activities

		<ul style="list-style-type: none"> • Awareness campaign (Justice for Children concepts, child protection laws, complaint mechanisms, referral pathways, juvenile justice) • Awareness campaign on Civil Registration and Vital Statistics • Awareness raising on environmental protection and climate change • Awareness campaigns on the importance of “Education for All” • Creating public awareness on CRC including through Urdu translation of CRC and Braille 		
	<p>1.1.2 Promoting awareness of the laws available for the protection of rights.</p>	<ul style="list-style-type: none"> • Awareness campaign on legal framework pertaining to Child Labour in Domestic Work • Raise awareness on laws pertaining to CSAE Laws-PPC, Provincial Child Protection Acts-Child Marriage and JJSA- trafficking laws, PECA 		<p>No. of legal awareness sessions and No. of individuals sensitized through sessions/campaigns</p>
	<p>1.1.3 Awareness raising on child rights through media engagement.</p>	<ul style="list-style-type: none"> • Produce and disseminate public service messages on child rights • Facilitate Quality and Ethical reporting on Child Rights Modules • Engage with print and electronic media to sensitize on child sensitive reporting • Collaborate with social media influencers to use their platforms to advance the cause of child rights 		<p>Number of NCRC initiatives to redress unethical and child insensitive reporting Number of media views (TV, radio, social media, etc.). Social media engagement metrics (likes, shares, comments, etc.)</p>

	<p>1.1.4 Advocating for the mainstreaming of child rights into the education system.</p>	<ul style="list-style-type: none"> • Advocate for inclusion of child rights in the curriculum of schools by advising federal and provincial education departments. • Advocate for inclusion of child rights in training material of teachers by advising federal and provincial education departments. • Advocate for inclusion of child protection material in the academic curriculum of schools by advising federal and provincial education departments. 		<p>No. of advocacy interventions on the content of child rights and child protection integrated in the curriculum and teachers training manuals</p>
	<p>1.1.5 Advocating for the rights of children in the standing committee meetings of the senate, parliamentary briefings and on government forums</p>	<ul style="list-style-type: none"> • Participate in the meetings and raise child rights issues at all forums 		<p>Number of meetings attended</p>
<p>R1.2 Improved engagement and capacity of government, children, civil society members and media for upholding child rights and intersecting topics</p>	<p>1.2.1 Nation-wide engagement of children on child rights issues.</p>	<ul style="list-style-type: none"> • Engage in-school, out of school and differently-abled children in awareness campaigns on child rights. • Establish Children Advisory Panel (CAP) of children to support NCRC Child rights interventions. 	<p>CAP members, Children, Children with disabilities, policy makers, Judiciary, UNICEF</p>	<p>Number of children actively engaged in child rights campaigns and child-led activities</p>
	<p>1.2.2 Supporting children-led initiatives for the promotion of child rights across the country</p>	<ul style="list-style-type: none"> • Be a part of children-led initiatives by actively engaging with them on various forums and promoting their work through the NCRC platform. 		

	1.2.3 Sensitizing and building the capacity of civil society organizations, media, government entities, law enforcement agencies and members of parliament on child rights and intersecting topics.	<ul style="list-style-type: none"> Organize/Arrange capacity-building sessions/training for the NCRC team on child rights and intersecting topics Organize sensitization sessions on child rights and intersecting topics for law and policy makers & service providers 		Number of capacity building sessions conducted for NCRC staff and stakeholders on child rights
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Result-2: Enhanced enforcement of child rights in line with the international obligations and protocols

Indicator: Number of training programmes conducted for law enforcement agencies, legal professionals, and judicial personnel on child rights.

Number of child rights-related laws or policies aligned with international conventions.

Number of reported cases where legal provisions were successfully applied to protect children's rights.

Results	Strategies	Activities	Partners	KPIs
R2.1 Improved national capacity to address child rights violations aligned with the international obligations and protocols	2.1.1 Developing and operationalizing the NCRC oversighting, monitoring and accountability framework on child rights.	<ul style="list-style-type: none"> Develop and enforce MEAL Plan for the monitoring of NCRC Action Plan. Review the safeguarding policy framework of the commission and address gaps 	Ministry of Human Rights, Ministry of Planning/Social Welfare Section, Ministry of Commerce, Child protection and Social Welfare Bureau Punjab, Sindh, Balochistan and KP, Provincial Department of Social Welfare, Child Rights Movements, Civil Society Organizations, SSDO, GDP,	NCRC M&E framework operationalized. NCRC Safeguarding policy adopted.
	2.1.2 Operationalizing child-friendly complaint handling mechanism to address the child rights violations.	<ul style="list-style-type: none"> Study International best practices for child-friendly complaint mechanisms to address child rights violations. Establish and operationalize child friendly complaint handling to address CR violations in the country 		Child friendly compliant handling system operationalized.
	2.1.3 Capacity building of the NCRC, government entities, and relevant stakeholder on the rights of children and intersecting areas such as justice	<ul style="list-style-type: none"> Conduct sensitization sessions for children, NCRC members, teachers, duty bearers, JSA, 		Number of government entities and relevant stakeholders trained on

	for children, United Nations Special Procedures and local complaint handling mechanisms aligned with the international obligation/ protocols.	<p>community members on the complaint handling mechanism.</p> <ul style="list-style-type: none"> • Support for training sessions on subjects of child trafficking, Child Labor in Domestic Work, Child Sexual Abuse Exploitation, Justice for Children, Child Marriage and child protection • Support for training sessions on justice for children and UN special procedures 	UNICEF, and other national and international organizations	<p>complaint handling mechanisms</p> <p>No. of training sessions conducted</p>
R2.2 Strengthened collaboration of the NCRC with federal, national and provincial institutions and stakeholders	S2.2.1 Establishing thematic committees and task forces at national and provincial level.	<ul style="list-style-type: none"> • Establish religious minority and religious leaders task forces to protect and promote child rights and encourage reporting and accountability. • Establish Advisory Committee composed of experts on Child Rights. 	Religious Minority Task Force, NCRC Advisory Committee, NCSW, Provincial CSWs NCHR, NCHRs (Federal and provincial), CSOs, Child	<p>Religious minority task force notified.</p> <p>Religious scholars task force notified</p> <p>Advisory Committee on Child Rights notified</p>
	S2.2.2 Strengthening coordination and collaboration with the National Human Rights Commission, National Commission on the Status of Women, Child Protection Welfare Bureau (CPWB), Child Protection Institutes (CPI), Balochistan Child Protection Commission (BCPC), Khyber Pakhtunkhwa Child Protection and Welfare Commission (KPCPWC), Sindh Child Protection Authority (SCPA), and CSOs for the enforcement of child rights in the country.	<ul style="list-style-type: none"> • Collaborate with commissions, partners on child protection, Child Marriage, Child labour and other child rights issues • Signing MoUs/letters of collaboration with partners 	Protection and Social Welfare Bureau Punjab, KP, Sindh and Balochistan and Child Protection Institutes, UNICEF, and International and national organizations	No. of partnerships formalized

	S2.2.3 Coordinating with CSOs and federal, provincial government institutions for referrals of complaints for provision of services	<ul style="list-style-type: none"> • Update mapping of services offered by CSOs, federal, provincial government institutions. • Develop referral pathways for child protection services 		No. of compliant addressed
R2.3 Increased technical support to the Government of Pakistan for the review of legal and policy reforms, and child rights programming for enforcement of child rights	S2.3.1 Conducting review of law reforms, policies, programmes, and proposals to advise the government to improve the enforcement of child rights.	<ul style="list-style-type: none"> • Review the draft of Protection and Promotion of Breast-Feeding and Child Nutrition Bill. • Review legal framework pertaining to Child labor in domestic work • Review legal framework on child trafficking • Review legal framework pertaining to alternative care 	Ministry of Law, Provincial law depts. Ministry of Health and Provincial Health depts., Ministry of Planning Commission/Social Welfare Section, provincial dept. Social Welfare Dept. Ministry of Law and provincial law depts. PPA and relevant civil society orgs. GDP, UNICEF and other national and international organizations	Number of regulatory framework reviewed
	S2.3.2 Meetings with the federal government, standing committee of the senate and parliamentary committees to provide progress updates on child rights.	<ul style="list-style-type: none"> • Participate regularly in the standing committee of the Senate and parliamentary committees for updates and advocacy 		No. of meeting attended
	S2.3.3 Developing and disseminating guidance and technical notes on child rights.	<ul style="list-style-type: none"> • Develop technical note on CRVS • Develop technical note on alternative care • Develop technical note on protection of children on the move 		No. of technical notes produced
	S2.3.4 Supporting the government in developing policies, roadmaps, action plans, legal drafts, and Standard Operating Procedures (SOPs) to improve the enforcement of child rights in the country.	<ul style="list-style-type: none"> • Review and support alternative care reforms in line with UN guidelines for Alternative Care for Children 2009 (review of laws, amendments, rules, minimum standards, CMRS, SOPs and submit 		No. of revised regulatory documents notified, enacted to improve alternative care No. of institutions accessed the guidebook on developing child safeguarding policy

		<p>recommendations to relevant government depts.)</p> <ul style="list-style-type: none"> • Develop a guide book on developing child safeguarding policy for institutions and organizations 		<p>through NCRC digital platform and physical dissemination</p>
	<p>S2.3.5 Advocacy for child rights related to legal and policy reform and child-centric programming.</p>	<ul style="list-style-type: none"> • Support new law to counter child labor in domestic work. • Support amendments to the law to put 18 as min age of marriage for girls • Support the enactment of breastfeeding law and nutrition policy • Support enactment of laws against corporal punishment where it hasn't been enacted • Support legal amendment to make section 328A of the PPC a non-compoundable offense • Support the development and notification of a national policy on CRVS • Advocate for the execution of recommendations mentioned in the CRVS technical note. • Organise advocacy meetings for the enforcement of Article 25A on Free and Compulsory Education Act. • Meetings with govt representatives from social 		<p>Atleast one bill passed and set of rules is notified.</p> <p>Model of National CRVS Policy submitted.</p> <p>number of advocacy meetings on article 25A.</p>

		<p>security programmes and other social welfare and protection schemes to support children’s education</p> <ul style="list-style-type: none"> • Meetings with the government dept. for resource allocation for social welfare programs to ensure retention of children in school. 		
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Result-3: Strengthened evidence and knowledge on child rights to inform legal and policy reforms and programming

Indicator: Number of legal, and policy reforms and programmes initiated based on research findings and recommendations

Results	Strategies	Activities	Partners	KPIs
R3.1 Evidence generated and disseminated on the rights of children	S3.1.1 Produce periodic state of children report and disseminate knowledge to inform policies, legislations and programme development.	<ul style="list-style-type: none"> • Analysis of secondary data for developing State of the children report 	UNICEF, Obun2, Legal Rights Forum, NHRIs and other national and international child rights organizations	State of the Children Report produced and launched
	S3.1.2 Supporting and building partnerships for local, regional and global research interventions to inform policy briefs, training tools, awareness programmes, and behavioral change communication materials.	<ul style="list-style-type: none"> • Support research on child labour among the Dalit community in Sindh • Collaborate with UNICEF, Interpol, ECPAT for Disrupting Harm Research project • Policy brief on child trafficking • Policy brief on online child sexual abuse and exploitation. • Policy brief on alternative care • Policy brief on Child Justice 		No. of researches produced No. of policy briefs delved and launched.
	S3.1.3 Developing a booklet on the UNCRC, Constitution of Pakistan and Islamic jurisprudence in light of child rights.	<ul style="list-style-type: none"> • Develop a booklet on child rights mentioned in the constitution of Pakistan and Islamic jurisprudence in light of UNCRC 		A booklet on child rights mentioned in the constitution of Pakistan and Islamic jurisprudence in light of

				UNCRC developed and launched
	S3.1.4 Publishing and disseminating of a quarterly newsletter, organizing and participating in meetings, seminars, and conferences.	<ul style="list-style-type: none"> • Publication and dissemination of a quarterly newsletter • Organise meetings and participate in seminars, and conferences to exchange knowledge and evidence on children issues. 		Quarterly newsletters disseminated
R3.2 Increased access to research materials for developing training tools, digital portal and knowledge hub.	S3.2.1 Developing and operationalizing a digital knowledge hub on child rights.	<ul style="list-style-type: none"> • Develop and launch digital knowledge hub on child rights 	Obun2, GDP, UNICEF and other national and international organizations.	Digital Knowledge Hub operationalized.
	S3.2.1 Developing Child Protection Information Management System (CP-IMS) for compliant handling and referral system.	<ul style="list-style-type: none"> • Establishment and operationalization of Information Management System on Child Protection to generate evidence on child protection issues to inform policies and child-centric programming. 		Child protection Information management System operationalized.
	S3.2.3 Developing Learning Management Systems (LMS) on child rights.	<ul style="list-style-type: none"> • Develop online training manuals on child rights. 		No. of individuals trained from online training on child rights
	S3.2.4 Organizing Exposure visits at the provincial, national, regional, and international levels to exchange knowledge and learn from the best practices on the rights of children.	<ul style="list-style-type: none"> • Organize annual exposure visits to exchange knowledge and learn from the best practices on child rights. 		No. of exchange visits, representation in meetings, seminars and workshops
	S3.2.5 Organizing and participating in national, provincial, regional, and international seminars, conferences, and workshops on the issues of child rights.	<ul style="list-style-type: none"> • Represent NCRC in national, provincial, regional and international seminars relating to child rights issues. 		

		<ul style="list-style-type: none">• Organize workshops in collaboration with relevant stakeholders on child rights		
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